

U-CLUB NEWS



Rogue River Valley University Club

February 2019

February Lunch and Learn LinkedIn 101 - with Jim Teece

Lunch and Learn's 2019 return features one of the Rogue Valley's most highly-regarded and influential technical stars. A founder and current Acting President/CEO of Project A Software, Jim also heads up Ashland Home Net, Art Authority, Rogue Broadband, and Umpqua Broadband. His community involvement is extensive serving on the Boards of the Jackson County Fair & Expo, Southern Oregon University, the Northwest Telecommunications Association, and People's Bank of Commerce. Jim can be found throughout the valley presenting on a variety of topics with a focus on how to futureproofing an industry or business.



For February's *Lunch and Learn*, on February 12, Jim will present on the topic of LinkedIn 101 covering the basics of the social networking platform, answering basic questions like "What is LinkedIn?" and "How can I best leverage the platform to support my career growth"? He'll also review basic tips and tricks to get your LinkedIn profile up, running, and standing above the rest.

Registrations are due by Monday, February 11 and can be made online at [February Lunch and Learn](#) or by calling Lori at the Club at 541-772-4707.

***The Club's 109th
Annual Meeting will
be held on Thursday,
March 28***

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Welcome New U Club Member

Steve Thomas

A Change to the Club's Lunch Charges

Your Trustees appreciate what a special place the University Club is, and we are dedicated to its continued long term success. Uses of the club is are up. We served some 2,765 meals last year, up almost 10% over last year. Members enjoy the meals and camaraderie.

However, the Club loses money on most meals at the current price of \$12.50 — especially on Prime Rib Monday and Fish Friday. Our costs have been running about \$2,000 per month more than our income. Most of this is due to fixed costs including salaries, utilities, taxes, equipment maintenance in the kitchen or on the elevator. But some that loss is in food costs, especially the high quality beef and seafood we serve. **The Club last raised lunch prices nine years ago and food costs have doubled since then.**

To address this challenge we are making a change, effective February 1, by slightly raising lunch cost from \$12.50 to \$15 on Mondays and Fridays to distinguish those days from less expensive Tuesday-Wednesday-Thursday lunches.

While your Trustees unanimously voted to keep Club dues unchanged, the Club is changing the five lunch monthly minimum to a monthly minimum dollar amount of \$80 (up from \$62.50 for 5 lunches at the old price). The new monthly food minimum of \$80 can be spent in whatever mix of meals the Member chooses. Four midweek meals at \$12.50 and two Monday or Friday lunches would exactly hit the \$80. If a member eats more lunches, they would be added to the monthly invoice, but every member will see a \$80 minimum.

This changes brings the meal cost closer to our actual meal cost. The Club's long-term solution to financial health is pretty simple - recruit about ten new members. The dues and meal income from a slightly larger membership base would bring us back into balance. Under the

MEMBERSHIP

Do You Know Someone Who Would Like to Join the Club?

A Personal Membership Application can be
downloaded at:

[Personal Member Application](#)

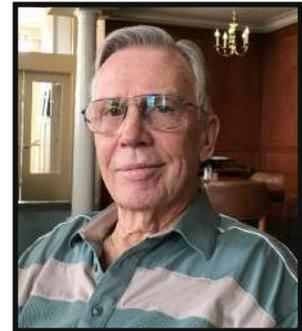
leadership of Jason Reno, we are launching a new recruit campaign for Young Professionals. In addition, in we expect the Holly Theater to be open in about a year and have plans for evening meals in conjunction with Holly Theater events, which we are hopeful will provide a new Club income source.

The Club has a long tradition and your Trustees are committed to making it continue. Several of your Trustees are likely sitting at the round tables any day that you have lunch. Each of us would welcome your thoughts.

member

SPOTLIGHT

Doug Phillips



“I could reason with a raccoon better than I could with a fox,” which was how Doug Phillips explained why he had a pet raccoon and why he allowed it to sleep indoors sometimes, at the foot of his bed. The fox stayed outdoors.

Doug was born in the Community Hospital on Main Street (now the Century Building), and then lived on a house on Table Rock Road (now the site of the Humane Society.) He attended Lincoln School (the old one, now a church) and then McLaughlin Junior High (now a Middle School), and then Medford High School (now the District office and an alternative High School.)

Doug was a veterinarian, as was his father (who graduated from Washington State University in 1933) and grandfather (who was in that school's first graduating class of veterinarians in 1902) Doug graduated from WSU in 1958 and practiced until he retired in 1999.

I asked if he did anything interesting in high school and he said he dated Jean Hart's daughter for a time. Jean Hart had the distinctive store on Main Street next to Hudson's Pharmacy, which long-time Medford residents will remember as having a big red valentine-type heart sign in front.

Doug told his father at age eight that he wanted to be a veterinarian and his father said that sounded fine but he wouldn't get there with just average grades. So Doug pulled his grades up and kept them up through high school and college. He said that getting into veterinarian school was highly competitive then, but much more so now. There was one woman in his class of fifty. Returning to Medford, he set up his practice in a building on the corner of McAndrews and Court Street (now a used car lot.)

Doug started out doing everything, including large animals, but his practice later focused on “small animals and exotics.” We asked what an “exotic” was. “Snakes,” he said. “Reptiles, birds, hedgehogs, an ocelot. Also a chimpanzee, one that was too old to be a pet and shouldn't have been kept around. Old chimpanzees are mean. They are dangerous. One ripped a woman's face off.”

He said he enjoyed his practice, especially in the years before the constant contact created by cell phone and pagers. “In the old days, when I was away from the phone I was away from the phone. But that changed with the technology.”



Lori said she knew something interesting about Doug. “Look at his handwriting. It's tiny!” Doug agreed, and said he writes so small he can barely read it himself. He gave us a sample, with a sweetener packet shown for size. It says, “I love the University Club.”

Doug became a Kiwanis member through a happy mistake. “My father was a Rotarian, and he told the club secretary he wanted to become Senior Active, to make room for me to have the classification of veterinarian. But as soon as that got processed, and before I applied for membership, another veterinarian took the spot. I was out. So I joined Kiwanis.” Doug said he was happy about it. “In Kiwanis people do things,” he said, “and it really got me involved in community service. So it all worked out just fine.”

Doug has been a member of the University club for 34 years and counting. That worked out just fine, too.

February Speaker Lunch
Thursday, February 14



Update on Mercy Flights

Doug Stewart has been in the Emergency Medical Services industry for 33-years. He started his EMS career with Denver Health and Human Services in 1986 and worked there for 8-years.

Doug began his work at Mercy Flights as a paramedic in 1994 and has had many ensuing roles at Mercy Flights including paramedic, field supervisor, Director of Medical Operations, and Chief Operations Officer. Doug was appointed CEO for Mercy Flights in January of 2014 and is now celebrating his 25th year with Mercy Flights.

On Thursday, February 14 Doug will share the story of Mercy Flights' important work with our Members.

You can register for this Speaker Lunch at [February Speaker Lunch](#) or by calling Lori at the Club, 541-772-4707.

Registrations are due by Monday, February 11.



Doug Stewart



The Club's 109th Annual Meeting will be held on Thursday, March 28. Dinner will be complimentary for all voting Members of the Club but non-voting members and guests are welcome.

Please mark your calendars and plan on joining us for this important meeting!

We regretfully report the passing of longtime Club Member Ron Aschbacher and extend our deep condolences to his family.

Speaker Lunch
January 10



Update on CASA

“Sometimes the most important people looking out for a child is a CASA volunteer.” That is the message heard by University Club members in January when two spokespeople for CASA of Jackson County explained how CASA works. CASA stands for Court Appointed Special Advocate. The CASA’s job is to be the information gatherer for the judge, and advocate for the child.

Wononoa Spivak and Chelsea McMahan explained that from time to time children become involved with the court system, typically because their parents are in trouble. Sometimes it is because the parents are arrested and pulled from the home, sometimes it is a drug problem, and sometimes it is extreme poverty and homelessness. At that point the child is a victim of circumstances. When a grandparent or other close relative is not available to step in, the Court appoints a CASA, a trained volunteer, who becomes the eyes and ears for the court and an advocate for the best interest of the child. Since the court focus is generally on the adult, the child could slip through the cracks, and become subject of abuse or neglect. The CASA volunteer keeps that from happening.



Chelsea McMahan

The CASA volunteer’s job is to research the background and circumstances of each case and make a report to the judge. The CASA looks at the big picture. By giving a hands on and close up examination the CASA can recommend paths that might not be apparent at first glance, typically with a goal of reuniting the child with the natural parent.



Winona Spivak

The need is a big one. Some 650 children were served by Jackson County CASA in 2017. They need volunteers who will take the training and then serve.

Club members wanting more information were urged to call them at 541-734-2272

**The Club has regretfully accepted the resignation of the
Morgan Stanley Cedar Ridge Group**

Fun Facts about February

- It is the shortest month of the year.
- The Welsh call February "y mis bach" which means "little month."
- It is the third month of winter.
- In the Southern Hemisphere February is a summer month the equivalent of August.
- The month is named for the Latin word "februum" which means purification.
- Together with January, it was the last of the months added to the Roman calendar.
- The largest American sporting event of the year, the Super Bowl, is held in February.
- The Saxon term for the month, "sol-monath," means "cake month" because the Saxons offered cakes to the gods during this month.

Leave your
Mark



Because previous Club Members have included the Club in their estate plans, their generosity has helped create the experience you enjoy here.

Please consider leaving your mark on the Club's future by requesting a bequest invitation from [Jerry Jacobson](#) at 542-773-2727.



Contact Us

Give us a call for more information about our services and products

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